RJ REYNOLDS TOBACCO COMPANY

J. CAMPBELL / ROU 1610 PROMOTIONAL COORDINATOR

8899 MAIN STREET WILLIAMSVILLE, NY 14221 (716) 634-4179 FAX (716) 634-3145

August 10, 1998

TO ALL RJR CUSTOMERS PARTICIPATING IN SALEM TEAR TAPE .30¢ PROMOTIONS (#800438)

PARTNERS 'BONUS' REPORTING DESCRIPTION FOR AUGUST WAS INCORRECTLY COMMUNICATED. CORRECT REPORTING SHOULD BE:

PARTNERS 'BONUS' REPORTING DESCRIPTION: SAL_98_.30/1_PK_
(16 CHARACTERS)

Sincerely,

Judy

J. Campbell Promotional Coordinator / 1610

/jc

cc: L. E. MacWilliams

D. Fitzgerald W. Roth

KAMs/ AM's

Sales Reps w/Direct Accounts